

Get up to 50% off DIRECTV's best packages!

Your building is DIRECTV-ready:

- NO Dish Required • NO Equipment to Buy
- NO Contract Required – Ask how!

\$29.99
MONTH
For 12 Months*

The CHOICE™ Package

THE TV PACKAGE THAT BEATS CABLE.

✓ OVER 150 Digital Channels

PLUS, FOR 3 MONTHS

FREE **SHOWTIME**

*Prices include a \$24 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts.

\$34.99
MONTH
For 12 Months*

The CHOICE XTRA™ Package

MORE CHANNELS, MOVIES AND SPORTS!

✓ OVER 210 Digital Channels

PLUS, FOR 3 MONTHS

FREE **starz** + **SHOWTIME**

FREE UPGRADE → DVR, HD OR HD DVR Receiver. Ask how!*

\$199 value!

\$39.99
MONTH
For 12 Months*

The CHOICE ULTIMATE™ Package

MOVIE LOVERS' TV PACKAGE.

✓ OVER 225 Digital Channels

✓ 11 EXTRA Movie Channels included

PLUS, FOR 3 MONTHS

FREE **starz** + **SHOWTIME**

FREE UPGRADE → DVR, HD OR HD DVR Receiver. Ask how!*

\$199 value!



With every package you get:

- 99.9% Worry-Free Signal Reliability
- #1 in Customer Satisfaction

- Move your DIRECTV® service for FREE
- \$50 Standard Installation

- Local Channels included



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today
and
save!



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Authorized DIRECTV MDU dealer



Offers end 7/14/10, on approved credit, credit card required. New customers only (lease required, must maintain programming, DVR and HD Access). Hardware available separately. Lease fee \$5.00/mo. for second and each additional receiver. Applicable use tax adjustment may apply on the retail value of the installation.

Savings based on standard rates for applicable programming packages and 3 free months of premiums. Savings may be lower with other packages/services. To access DIRECTV HD programming, customer must reside in a MFH2™- or MFH3™-capable property. Plus, an HD Access fee (\$10/mo.), HD Receiver (H20, HR20 or greater), HD television equipment, and a qualifying programming package are required. Number of HD channels varies by package. Movers Connection offer available once in any 12-month period for qualifying customers only. Qualifications based on tenure, package level, payment history and other factors. Sports blackouts and your ability to receive local channels or broadcast networks may be affected by new address. Visit directv.com for more information. Customer satisfaction measured among the largest national cable & satellite TV providers. 2009 American Customer Satisfaction Index. Local channel eligibility based on service address. Credit card not required in MA & PA. *BILL CREDIT/PROGRAMMING OFFER: Free SHOWTIME for 3 months, a value of \$38.97. Free Starz and SHOWTIME for 3 months, a value of \$72. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$58.99/mo.; CHOICE XTRA \$63.99/mo.; CHOICE ULTIMATE \$68.99/mo. Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive full \$29 credit, customer must submit rebate online and consent to email alerts prior to rebate redemption. Online redemption requires valid email address. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV is not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES INCLUDING THE \$5/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER. DIRECTV System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. **INSTANT REBATE: Advanced equipment instant rebate requires activation of the CHOICE XTRA Package or above; MÀS ULTRA or above; Jadeworld; or any qualifying international services bundle, which shall include the PREFERRED CHOICE programming package (valued at \$35.99/mo.). DVR Service (\$7/mo.) required for DVR and HD DVR lease; HD Access fee (\$10/mo.) required for HD and HD DVR lease. LIMIT ONE ADVANCED EQUIPMENT REBATE PER ACCOUNT. SYSTEM LEASE: Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. FAILURE TO ACTIVATE IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER. IF SERVICE IS TERMINATED BEFORE THE END OF AGREEMENT, A CANCELLATION FEE OF \$20/MONTH REMAINING WILL APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL DIRECPATH at 1-866-430-7284 FOR DETAILS. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement, copy provided at directv.com/legal and in first bill. ©2010 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, CHOICE, CHOICE XTRA and CHOICE ULTIMATE are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners. Additional \$25 to upgrade to HD, \$15 for Internet, and \$15 for voice.